



Sponsorship Packet



For

"Pickle for Pups"

Fundraiser Pickleball Tournament

Benefitting



Hosted by Project Pickleball

Sunday, September 8, 2024

8:00 am – 5:00 pm

Rancho Arbolitos Swim & Tennis Club
Poway, CA

Thank you for supporting The Animal Pad's (TAP) mission through this fundraiser. TAP is a non-profit, all breed dog rescue that focuses on saving dogs from high kill shelters and the streets of Mexico. TAP obtains vet care for the dogs, places them in foster homes, and finds them loving families.

Event Details:

Date: Sunday, September 8, 2024

Time: 8:00 am – 5:00 pm

Location: Rancho Arbolitos Swim & Tennis Club

Our pickleball tournament will include Women's and Men's Fixed Partner Doubles and Singles, and Mixed Fixed Partner Doubles. We will also be hosting a lesson for beginners and a light competition after that lesson.

Winners in all divisions will receive medals and cash prizes. All players will receive complimentary food and drinks. All games will be entered by the Tournament Director into the Dynamic Universal Pickleball Rating (DUPR) system.

TAP will be hosting an adoptable dog meet and greet and will have an information table throughout the day. TAP will also be hosting a raffle.






























Event Attendance:

Our last "Pickle for Pups" tournament drew almost 300 players and spectators throughout the day. We expect a similar number or more at this event, to include players, spectators, volunteers, and supporters of The Animal Pad.

How You Can Help!

Sponsorship Opportunities

All sponsors are encouraged to provide promotional items to place in attendee bags. If you cannot sponsor but are interested in providing promotional items, please contact deborah@projectpickleball.net to discuss.

	Presenting	Court	Kitchen	Pickle
Listed as Presenting Sponsor on Marketing Materials				
Presentation of Medals to Winners (posted on social media with sponsor social media tags)				
Marketing Sign at Event Entrance (sign provided by sponsor)				
Attendee List (opt-in)				
Marketing Sign on One Court (sign provided by sponsor)				
Marketing Table at Event				
Logo on Project Pickleball Website				
Logo on Flyer (based on date of sponsorship)				
Complimentary Player Registration	<u>4 tickets</u>	<u>2 tickets</u>	<u>1 ticket</u>	
Raffle Tickets	<u>5 tickets</u>	<u>3 tickets</u>	<u>1 ticket</u>	
Post-Event Tags on Social Media				
Company Name on Social Media Event Page and Posts				
Verbal Recognition at Event				
Logo on Signage at Event				
Sponsorship Level Cost	<u>\$500</u>	<u>\$350</u>	<u>\$200</u>	<u>\$100</u>

Other Ways to Support

In-Kind Donations

Can you donate for our opportunity drawing? We're looking for cool experiences, gift cards, gift baskets, and more! Your donation will be recognized at the level your donation meets for sponsorship.

Vendors

Calling all vendors! We're seeking vendors who will donate 15% of their sales at the event, and we'd love for you to bring some tasty samples to share!

Attendee Bags

We are looking for items to fill our attendee bags. If you would like to provide promotional items, please contact us. We are looking for items that have relevance to this event.

Sponsor a Dog

\$250

Covers all intake vetting including exam, vaccines and initial medications

\$500

Covers all intake vetting, spay/neuter, and food/supplies for a month

Support Form

Yes, I/we would like to support The Animal Pad with the following sponsorship:

Sponsorship Level:

- Presenting Sponsor (\$500)
- Court Sponsor (\$350)
- Kitchen Sponsor (\$200)
- Pickle Sponsor (\$100)

In-Kind Donation (provide description and value) _____

Vendor (check one) Initial to agree that 15% of sales will be donated to TAP via Project Pickleball

Sponsor a Dog \$250 \$500

Company or Individual Name _____

Contact Name _____

Phone # _____ Email _____

Mailing Address _____

City _____ State _____ Zip _____

Credit Card # _____ CVC _____ Exp _____

Name on Card _____ Total Amount _____

Authorized Signature _____ Date _____

Billing Address – check here if same as mailing address

Thank you for your support! Please contact us for other forms of payment.

Project Pickleball

deborah@projectpickleball.net

www.projectpickleball.net

619-746-7297

The Animal Pad is a 501(c)(3), EIN 45-4902841